

ADVERTISING BOOKING OFFICIAL CATALOGUE – VISITOR’S GUIDE

The catalogue will be distributed free of charge to visitors to the exhibition together with the visitor’s guide.

COMPANY NAME.....

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The publisher of the Official Catalogue is:

UNIONE ITALIANA VINI soc. coop. - via San Vittore al Teatro, 3 - 20123 Milano – Tax code or VAT number: IT 00868400151

Attention! The invoice will be issued by Veronafiere spa

ADVERTISING RATES AND FORMATS (Tick the required format)

Catalogue	Euro	Visitor’s Guide	Euro
<input type="checkbox"/> Additional entries (each)	350,00 + VAT	<input type="checkbox"/> Logo on cover *	1.000,00 + VAT
<input type="checkbox"/> 1/3 page 4 colours	650,00 + VAT	<input type="checkbox"/> 2 nd cover page *	1.500,00 + VAT
<input type="checkbox"/> 1/2 page 4 colours	900,00 + VAT	<input type="checkbox"/> 4 th cover page *	2.000,00 + VAT
<input type="checkbox"/> Entire page 4 colours	1.500,00 + VAT	<input type="checkbox"/> Banner/footer *	800,00 + VAT
<input type="checkbox"/> 2 nd cover page *	2.000,00 + VAT	Banner on home page at www.enovitisincampo.it monthly	
<input type="checkbox"/> 3 rd cover page *	1.600,00 + VAT	<input type="checkbox"/> Half banner (235x60 pixel) *	400,00 + VAT
<input type="checkbox"/> 4 th cover page *	3.000,00 + VAT	Banner in Enovitis in campo Newsletter	
		<input type="checkbox"/> Wide Skyscraper (160x600 pixel) *	800,00 + VAT

* Check availability

Formats and technical data

- Entire page in catalogue: mm 210 x 280 bleed format (+ 5 mm) inserted text with margin of 10 mm
- Entire page in Visitor’s Guide: the format will be given directly to the advertisers
- 1/3 horizontal page in Catalogue: mm 210 x 93 bleed format (+ 5 mm) inserted text with margin of 10 mm
- 1/2 horizontal page in Catalogue: mm 210 x 140 bleed format (+ 5 mm) inserted text with margin of 10 mm
- PDF in four colours (CMYK) at 300 dpi (according to specifications PDF/X-1to:2001)

The printing plates must arrive by email at catalogo@enovitis.it, with the reference “Impianti Enovitis in campo”, by 22 May 20177

To be sent by 23rd March 2018 to the Organising Secretariat

Il Corriere Vinicolo advertisement package

- Package A: RATES
- No. 3 quarter page vertical in Il Corriere Vinicolo - *optional issue* *
- No. 1 article - *optional subject*
- banner on website www.uiv.it (300x100 pxl) - *optional 3 months*
- Total list price € 3.650,00
- Special price for 2018 Exhibitors € 1.900,00**

* while spaces last

- Package B: RATES
- No. 4 quarter page vertical in Il Corriere Vinicolo - *optional issue* *
- No. 1 article - *optional subject*
- No. 1 full page on digital Wine by Numbers - *optional issue*
- No. 1 banner on Newsletter Il Corriere Vinicolo classic - *optional month*
- banner on website www.uiv.it (300x100 pxl) - *optional 3 months*
- Total list price € 5.900,00
- Special price for 2018 Exhibitors € 3.500,00**

The communication plan shall be scheduled by 31/12/2018

Date Stamp and legible signature

Organizing Secretariat

Unione Italiana Vini Servizi soc. coop.
Via S. Vittore al Teatro, 3 - 20123 Milan (Italy)
Tel. +39 02-72222825/26/28 – Fax +39 02 866575
www.enovitisincampo.it - espositori@enovitis.it

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